

BUSINESS (BBS) 2-year Diploma Program 2014-2015 Newnham

Applicable for students starting the program in FALL 2014 and onward

Semester 1 Winter, Summer, Fall	Semester 2 Winter, Summer, Fall	Semester 3 Winter, Summer, Fall	Semester 4 Winter, Summer, Fall
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SMS 202 - 3 hrs.
Microcomputer Business

MRK 108 - 3 hrs.
Introduction to Marketing

OPM 400 - 3 hrs.
Production & Operations
Management

CRM 400 - 3 hrs.
Sales and Technology

QNM 106 - 3 hrs.
Mathematics of Finance

ACC 106 - 3 hrs.
Accounting I

SMS 310 - 3 hrs.
Data Analysis Tools

ACC 212 - 3 hrs.
Financial Analysis

BAM 101 - 3 hrs.
Introduction to Business
Administration

MAN 200 - 3 hrs.
Innovation and
Entrepreneurship

HRA 701 - 3 hrs.
Human Resources

MGS 350 - 3 hrs.
Management Studies:
Canadian Business Law

PPS 100 - 3 hrs.
Professional
Presentation Skills

OBR 250 - 3 hrs.
Organizational Behaviour

CSS 300 - 3 hrs.
Customer Service
Solutions

BUS 400 - 3 hrs.
Business Economics
(Macroeconomics)

ISC 100 - 2 hrs.
Introduction to Seneca
Studies

**General Education
Subject - 3 hrs.**

CAP 500 - 1 hrs.
Career Planning

MAN 400- 3 hrs.
Intro. to Project
Management

EAC 150 - 3 hrs.
College English

EAC 394 - 3 hrs.
Effective Business Writing

EAC/SES xxx - 3 hrs.
Literature General
Education Subject

→ Arrows represent prerequisite subjects.

~ **BBS students must maintain a Program GPA of 1.8 or better.**

~ Students with an assessment score indicating they require QNM103 in sem. 1 should take QNM104 in sem. 2 (QNM103+QNM104 = QNM106).

~ Students must successfully complete EAC150 before they enroll in fourth semester subjects.

~ General Education information: www.senecac.on.ca/gened/newnham/subjects.html

~ ECN550 is not considered a General Education subject in this program.