

BUSINESS ADMINISTRATION MANAGEMENT (BAG) 3-year Advanced Diploma Program, Newnham

Applicable for students who started the program BEFORE FALL 2014 (PHASED OUT)

Students who have been following this version and are still missing courses must contact the program's Student Advisor.

Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
ICA 001 - 2 hrs. Intro. to Computers	SMS 202 - 3 hrs. Micro. Business Applications - Excel	MSC 310 - 3 hrs. Decision Analysis I <i>Prereq. ICA001</i>	OPM 400 - 3 hrs. Intro to Production & Operations Management <i>Prereq. QNM106 & SMS202</i>	MSC 510 - 3 hrs. Decision Analysis II <i>Prereq. SMS202 & MSC310</i>	MGS 524 - 3 hrs. Effective Leadership
QNM 106 - 4 hrs. Mathematics of Finance	ACC 106 - 3 hrs. Accounting	ACC 212 - 3 hrs. Financial Analysis <i>Prereq. ACC106</i>	IBM 600 - 3 hrs. International Business Management	FIS 403 - 3 hrs. Financial Management <i>Prereq. ACC212</i>	MGS 410 - 3 hrs. Management Studies
BUS 106 - 3 hrs. Business - its Nature & Environment	MGS 350 - 3 hrs. Mgmt Studies: Canadian Business Law	MRK 320 - 3 hrs. Marketing: Effective Selling <i>Prereq. MRK108</i>	BUS 206 - 3 hrs. Business Management <i>Prereq. BUS106 & MRK108</i>	QNM 223 - 3 hrs. Business Statistics using Excel <u>or</u> QNM 222 - 3 hrs. Business Statistics <i>Prereq. QNM106 & SMS202</i>	HRA 701 - 3 hrs. Intro. to Human Resources Management
SSC 100 - 2 hrs. Success Strategies	MRK 213 - 3 hrs. Strategic Marketing and Planning <i>Prereq. MRK108</i>	EAC 394 - 3 hrs. Effective Business Writing <i>Prereq. EAC150</i>	BUS 400 - 3 hrs. Business Economics	MGS 521 - 3 hrs. Business Ethics	CAP 500 - 1 hr. Career Planning
MRK 108 - 3 hrs. Marketing I	XXX xxx - 3 hrs. General Education Course	XXX xxx - 3 hrs. General Education Course	XXX xxx - 3 hrs. General Education Course	XXX xxx - 3 hrs. Professional Option Course	XXX xxx - 3 hrs. Professional Option Course
EAC 150 - 3 hrs. College English				XXX xxx - 3 hrs. Professional Option Course	XXX xxx - 3 hrs. Professional Option Course

- ~ Students in the Management specialization must maintain a GPA of 2.0 or better to remain in the program.
- ~ General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els)
- ~ ECN550 and ECN502 are not considered General Education courses in this program.