

BUSINESS ADMINISTRATION ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT (BAS) 3-year Advanced Diploma Program

Applicable for students who started the program BEFORE FALL 2014 (PHASED OUT)

Students who have been following this version and are still missing courses must contact the program's Student Advisor.

Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
ICA 001 - 2 hrs. Intro. to Computers and Applications	SMS 202 - 3 hrs. Micro. Business Applications <i>Prereq. ICA001</i>	MSC 310 - 3 hrs. Decision Analysis <i>Prereq. ICA001</i>	OPM 400 - 3 hrs. Operations Management Production and Services <i>Prereq. QNM106 & SMS202</i>	FIS 403 - 3 hrs. Financial Management <i>Prereq. ACC212</i>	EBM 630 - 3 hrs. Taxation for Entrepreneurs
QNM 106 - 4 hrs. Mathematics of Finance	ACC 106 - 3 hrs. Accounting	ACC 212 - 3 hrs. Financial Analysis <i>Prereq. ACC106</i>	BUS 400 - 3 hrs. Business Economics	EBM 540 - 3 hrs. Business Modelling	EBM 660 - 3 hrs. Venture Practicum
BUS 106 - 3 hrs. Business - its Nature & Environment	MGS 350 - 3 hrs. Mgmt Studies: Canadian Business Law	MRK 320 - 3 hrs. Marketing: Effective Selling <i>Prereq. MRK108</i>	BUS 206 - 3 hrs. Business Management <i>Prereq. BUS106 & MRK108</i>	EBM 570 - 3 hrs. Business Launch	EBM 670 - 3 hrs. Business Growth
SSC 100 - 2 hrs. Success Strategies	MRK 213 - 3 hrs. Strategic Marketing and Planning <i>Prereq. MRK108</i>	EAC 394 - 3 hrs. Effective Business Writing <i>Prereq. EAC150</i>	IBM 600 - 3 hrs. International Business Management	MGS 521 - 3 hrs. Business Ethics	CAP 500 - 1 hrs. Career Planning
MRK 108 - 3 hrs. Marketing I	XXX xxx - 3 hrs. General Education Course	XXX xxx - 3 hrs. General Education Course	XXX xxx - 3 hrs. General Education Course	HRA 701 - 3 hrs. Intro. to Human Resources	XXX xxx - 3 hrs. Professional Option Course
EAC 150 - 3 hrs. College English					XXX xxx - 3 hrs. Professional Option Course

~ Students in the Entrepreneurial & Small Business Management specialization must maintain a GPA of 2.0 or better to remain in the program.

~ General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els)

~ ECN550 and ECN502 are not considered General Education courses in this program.

Revised November 2016