

**BUSINESS ADMINISTRATION ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT (BAS) 3-year Advanced Diploma Program, Newnham**

*Applicable for students who started the program between Fall 2014 and Fall 2016*

<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>	<b>Level 6</b>
<b>Winter, Summer, Fall</b>	<b>Winter, Summer, Fall</b>	<b>Winter, Summer, Fall</b>	<b>Winter, Summer, Fall</b>	<b>Fall (only)</b>	<b>Winter (only)</b>
<p><b>QNM 106 - 4 hrs.</b> Mathematics of Finance <i>Based on Skills Assessment (you may qualify for MTH158, QNM103, or QNM106) *</i></p> <p><b>BAM 101 - 3 hrs.</b> Introduction to Business Administration <i>Coreq. EAC149 or EAP500 or EAC150 **</i></p> <p><b>PPS 100 - 3 hrs.</b> Professional Presentation Skills</p> <p><b>ISC 100 - 2 hrs.</b> Intro. to Seneca Studies</p> <p><b>EAC 150 - 3 hrs.</b> College English <i>Based on Skills Assessment (you may qualify for EAP300, EAC149/EAP500, or EAC150)</i></p>	<p><b>SMS 202 - 3 hrs.***</b> Microcomputer Business Applications (MS Excel)</p> <p><b>MRK 108 - 3 hrs.</b> Intro to Marketing <i>Coreq. EAC149 or EAP500 or EAC150 **</i></p> <p><b>ACC 106 - 3 hrs.</b> Accounting</p> <p><b>MAN 200 - 3 hrs.</b> Innovation and Entrepreneurship</p> <p><b>OBR 250 - 3 hrs.</b> Organizational Behaviour <i>Prereq. BAM101</i></p> <p><b>XXX xxx - 3 hrs.</b> General Education Course ****</p>	<p><b>OPM 400 - 3 hrs.</b> Production &amp; Operations Management <i>Prereq. QNM106 &amp; SMS202</i></p> <p><b>SMS 310 - 3 hrs.</b> Data Analysis Tools for Business <i>Prereq. SMS202</i></p> <p><b>HRA 701 - 3 hrs.</b> Human Resources</p> <p><b>CSS 300 - 3 hrs.</b> Customer Service Solutions <i>Prereq. MRK108</i></p> <p><b>CAP 500 - 1 hrs.</b> Career Planning</p> <p><b>EAC 594 - 3 hrs.</b> Business Communication for the Digital Workplace <i>Prereq. EAC150</i></p>	<p><b>CRM 400 - 3 hrs.</b> Sales and Technology <i>Prereq. MRK108</i></p> <p><b>ACC 212 - 3 hrs.</b> Financial Analysis <i>Prereq. ACC106</i></p> <p><b>MGS 350 - 3 hrs.</b> Management Studies: Canadian Business Law <i>Coreq. EAC149 or EAP500 or EAC150</i></p> <p><b>BUS 400 - 3 hrs.</b> Business Economics (Macroeconomics)</p> <p><b>MAN 400 - 3 hrs.</b> Intro. to Project Management</p> <p><b>XXX xxx - 3 hrs.</b> General Education Course ****</p>	<p><b>FIS 403 - 3 hrs.</b> Financial Management <i>Prereq. ACC212</i></p> <p><b>EBM 540 - 3 hrs.</b> Business Modelling</p> <p><b>EBM 570 - 3 hrs.</b> Business Launch</p> <p><b>MGS 521 - 3 hrs.</b> Business Ethics and Values</p> <p><b>MGS 524 - 3 hrs.</b> Effective Leadership</p>	<p><b>EBM 530 - 3 hrs.</b> Planning a New</p> <p><b>EBM 630 - 3 hrs.</b> Taxation for Entrepreneurs</p> <p><b>EBM 660 - 3 hrs.</b> Venture Practicum</p> <p><b>EBM 670 - 3 hrs.</b> Business Growth</p> <p><b>EBM 680 - 3 hrs.</b> Business Software Solutions</p>

*Prereq. = Pre-requisite Course(s); Coreq. = Co-requisite Course(s)*

**BAS students must maintain a Program GPA of 2.0 or better.**

- \* Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).
- \*\* Students with a Skills Assessment score indicating they require EAP300 cannot take BAM101 or MRK108 until they pass EAP300.
- \*\*\* For those who started the program in Fall 2014, Winter 2015, or Summer 2015, SMS202 was in the first semester.
- \*\*\*\* General Education courses must be from at least two different content areas (check website: [www.senecacollege.ca/school/els](http://www.senecacollege.ca/school/els)); ECN550 and ECN502 are not considered General Education courses in this program.