

BUSINESS (BBS) 2-year Diploma Program, Newnham

Applicable for students who started the program between Fall 2014 and Fall 2016

| Level 1 Winter, Summer, Fall | Level 2 Winter, Summer, Fall | Level 3 Winter, Summer, Fall | Level 4 Winter, Summer, Fall |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
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QNM 106 - 4 hrs.
Mathematics of Finance
Based on Skills Assessment
*(you may qualify for MTH158, QNM103, or QNM106) **

BAM 101 - 3 hrs.
Introduction to Business Administration
*Coreq. EAC149 or EAP500 or EAC150 ***

PPS 100 - 3 hrs.
Professional Presentation Skills

ISC 100 - 2 hrs.
Intro. to Seneca Studies

EAC 150 - 3 hrs.
College English
Based on Skills Assessment
(you may qualify for EAP300, EAC149/EAP500, or EAC150)

SMS 202 - 3 hrs. ***
Microcomputer Business Applications (MS Excel)

MRK 108 - 3 hrs.
Introduction to Marketing
*Coreq. EAC149 or EAP500 or EAC150 ***

ACC 106 - 3 hrs.
Accounting

MAN 200 - 3 hrs.
Innovation and Entrepreneurship

OBR 250 - 3 hrs.
Organizational Behaviour
Prereq. BAM101

XXX xxx - 3 hrs.
General Education Course ****

OPM 400 - 3 hrs.
Production & Operations Management
Prereq. SMS202 & QNM106

SMS 310 - 3 hrs.
Data Analysis Tools for Business
Prereq. SMS202

HRA 701 - 3 hrs.
Human Resources

CSS 300 - 3 hrs.
Customer Service Solutions
Prereq. MRK108

CAP 500 - 1 hrs.
Career Planning

EAC 594 - 3 hrs.
Business Communication for the Digital Workplace
Prereq. EAC150

CRM 400 - 3 hrs.
Sales and Technology
Prereq. MRK108

ACC 212 - 3 hrs.
Financial Analysis
Prereq. ACC106

MGS 350 - 3 hrs.
Management Studies: Canadian Business Law
Coreq. EAC149 or EAP500 or EAC150

BUS 400 - 3 hrs.
Business Economics (Macroeconomics)

MAN 400- 3 hrs.
Intro. to Project Management

XXX xxx - 3 hrs.
General Education Course ****

Prereq. = Pre-requisite Course(s); Coreq. = Co-requisite Course(s)

BBS students must maintain a Program GPA of 1.8 or better.

- * Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).
- ** Students with a Skills Assessment score indicating they require EAP300 cannot take BAM101 or MRK108 until they pass EAP300.
- *** For those students who started the program in Fall 2014, Winter 2015, or Summer 2015, SMS202 was in the first semester.
- **** The General Education courses must be from two different content areas (check website: www.senecacollege.ca/school/els); ECN550 and ECN502 are not considered General Education courses in this program.