BUSINESS (BBS) 2-year Diploma Program, Newnham

Applicable for students who start the program in Winter 2017 and onward

Level 1 Winter, Summer, Fall	Level 2 Winter, Summer, Fall	Level 3 Winter, Summer, Fall	Level 4 Winter, Summer, Fall
QNM 106 - 4 hrs. Mathematics of Finance *Based on Skills Assessment (you may qualify for MTH158, QNM103, or QNM106)* *	**SMS 202 - 3 hrs.** Microcomputer Business Applications (MS Excel)	**OPM 400 - 3 hrs.** Production & Operations Management *Prereq. SMS202 & QNM106*	**CRM 400 - 3 hrs.** Sales and Technology *Prereq. MRK108*
BAM 101 - 3 hrs. Introduction to Business Administration *Coreq. EAC149 or EAP500 or EAC150* **	**MRK 108 - 3 hrs.** Introduction to Marketing *Coreq. EAC149 or EAP500 or EAC150* **	**SMS 310 - 3 hrs.** Data Analysis Tools for Business *Prereq. SMS202*	**ACC 212 - 3 hrs.** Financial Analysis *Prereq. ACC106*
PPS 100 - 3 hrs. Professional Presentation Skills	**ACC 106 - 3 hrs.** Accounting	**HRA 701 - 3 hrs.** Human Resources	**MGS 350 - 3 hrs.** Management Studies: Canadian Business Law *Coreq. EAC149 or EAP500 or EAC150*
ISC 100 - 2 hrs. Intro. to Seneca Studies	**MAN 200 - 3 hrs.** Innovation and Entrepreneurship	**CSS 300 - 3 hrs.** Customer Service Solutions *Prereq. MRK108*	**BUS 400 - 3 hrs.** Business Economics (Macroeconomics)
EAC 150 - 3 hrs. College English *Based on Skills Assessment (you may qualify for EAP300, EAC149/EAP500, or EAC150)*	**OBR 250 - 3 hrs.** Organizational Behaviour *Prereq. BAM101*	**EAC 594 - 3 hrs.** Business Communication for the Digital Workplace *Prereq. EAC150*	**MAN 400- 3 hrs.** Intro. to Project Management
	XXX xxx - 3 hrs. General Education Course ***	**XXX xxx - 3 hrs.** General Education Course ***	**CAP 500 - 1 hrs.** Career Planning
			XXX xxx - 3 hrs. General Education Course ***

Prereq. = Pre-requisite Course(s); Coreq. = Co-requisite Course(s)

BBS students must maintain a Program GPA of 1.8 or better.

*   Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).

**   Students with a Skills Assessment score indicating they require EAP300 cannot take BAM101 or MRK108 until they pass EAP300.

***   General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els);
ECN550 and ECN502 are not acceptable General Education courses for this program.

Revised November 2016