

GENERAL BUSINESS (GBS) 2-year Diploma Program, Newnham **(PHASED OUT)**

Applicable for students who started the program BEFORE FALL 2014

Students who have been following this version and are still not done with all the courses must contact the program's Student Advisor.

Level 1	Level 2	Level 3	Level 4
<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> ICA 001 - 2 hrs. Intro. to Computers and Applications </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> QNM 106 - 4 hrs. Mathematics of Finance </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> BUS 106 - 3 hrs. Business - It's Nature and Environment </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SSC 100 - 2 hrs. Success Strategies </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MRK 108 - 3 hrs. Marketing I </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> EAC 150 - 3 hrs. College English </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SMS 202 - 3 hrs. Micro. Business Applications (MS Excel) <i>Prereq. ICA001</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> ACC 106 - 3 hrs. Accounting </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MGS 350 - 3 hrs. Mgmt. Studies: Canadian Business Law </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MRK 213 - 3 hrs. Strategic Marketing and Planning <i>Prereq. MRK108</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> XXX xxx - 3 hrs. General Education Course </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MSC 310 - 3 hrs. Decision Analysis (MS Access) <i>Prereq. ICA001</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> ACC 212 - 3 hrs. Financial Analysis <i>Prereq. ACC106</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MRK 320 - 3 hrs. Marketing: Effective Selling <i>Prereq. MRK108</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> EAC 394 - 3 hrs. Effective Business Writing <i>Prereq. EAC150</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> XXX xxx - 3 hrs. General Education Course </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> IBM 600 - 3 hrs. International Business Management </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> BUS 400 - 3 hrs. Business Economics </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> CAP 500 - 1 hr. Career Planning </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> BUS 206 - 3 hrs. Business and Human Resources <i>Prereq. BUS106 & MRK108</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> XXX xxx - 3 hrs. Professional Option Course </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> XXX xxx - 3 hrs. General Education Course </div>
<p>~Students in GBS must maintain an average GPA of 1.8 or better to remain in the program.</p> <p>~ General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els)</p> <p>~ ECN550 and ECN502 are not accepted as General Education courses in this program.</p>			