

Tourism Services Management - Global Tourism Business Specialization (TIS - GTB)

Term 1 - 6 subjects

Term 2 - 6 subjects

Term 3 - 6 subjects

Term 4 - 6 subjects

Sept/Jan/May

Jan/May/Sept

Sept/Sept/Jan

Jan/Jan/May

EAC 150 - 3 hrs
College English

MRK233 - 3 hrs
Services Marketing

ECO332 - 3 hrs
Global Economic Impact of
Tourism

BUS433 - 3 hrs
Strategic Services
Management

HSP101 - 3 hrs
Service Leadership

TAC300 - 3 hrs
Tourism Finance

HTM330 - 3 hrs
Human Resource
Management

BUS434 - 3 hrs
Tourism Entrepreneurship

TCS200 - 2 hrs
Computer Applications for
Tourism

TRV202 - 3 hrs
Leisure Tourism Services

MRK335 - 3 hrs
Sales & Relationships
Management

MRK436 - 3 hrs
Marketing Attractions &
Destinations
Pre-req. MRK335

TIS101 - 3 hrs
Tourism Applications

TRV203 - 3 hrs
International Tourism
Destinations

TRV303 - 3 hrs
Tourism Research &
Development

TIS 200 - 3 hrs
Career
Preparation/Placement

TRV103 - 3 hrs
North American Tourism
Destinations

TRV204 - 3 hrs
Tourism Operations

XXX XXX - 3 hrs
General Education
Option

TRV301 - 3 hrs
Legal Liability & Risk
Management

TRV106 - 4 hrs
Reality Tourism Career
Planning

XXX XXX - 3 hrs
General Education
Option

XXX XXX - 3 hrs
Professional Option

XXX XXX - 3 hrs
General Education
Option

18 hours

18 hours

18 hours

18 hours

Professional Options: not all offered each semester

HPL350	Meetings & Incentives	TEA300	Eco-Adventure Tourism
HTM406	Sommelier: An Introduction	TIS400	International Career Prep/Placement
HTM408	Voluntourism & International Development	TSA200	Tourism Software Applications (Sabre) <i>Pre-req. TRV103</i>
MLT400	Mile Intensive Learning Experience	TSA300	Amadeus Reservation Specialist <i>Pre-req. TRV103</i>
TCS300	Cruise Specialist		

Total hours: 72

Note: Students can pathway into the HFC, HTM, TIS, TLM & TTO programs. Advisement required.

Date of Revision: December 1, 2016

Effective: January 9, 2017