## Business Administration - International Business (BAB -- formerly INB)

Location: Newnham Campus Jan 2017 Start & Onward

**FOUNDATION** APPLICATION MASTERY Level 1 Level 2 Level 3 Level 4 Level 5 Level 6 Fall, Winter, Summer Fall, Winter, Summer Fall, Winter, Summer Fall, Winter, Summer Fall, Winter Winter, Summer SIB 460 - 3 hours ISC100 - 2 hours SIB 500\* - 4 hours ACC 106 - 3 hours INB 345 - 3 hours SIB675 - 3 hours Trade Research / Market Analysis Introduction to Seneca Studies
Equiv. PSY356 Accounting I
Also available in Part-time Studies as International Transportation
Equiv. INB345 in Part-time Studies International Finance Equiv. IBS801 (Part-time Studies) Managerial Accounting Equiv. EXM203 (Part-time Studies)

Mathematics of Finance
Also available in Part-time Studies
Equiv. QNM103 plus QNM104\*

BAM101 - 3 hours Introduction to Business Administration

INB 220 - 3 hours Intercultural Organizational Behaviour & Communication

SMS 333 - 3 hours Computer Applications

EAC 150 - 3 hours College English
Also available in Part-time Studies ACC120

MRK 108 - 3 hours Introduction to Marketing Equiv. MRK106 (Part-time Studies) Co-requisite: EAP500 or EAC149 or

SIB470 - 3 hours International Effective Selling prereq INB220

OBR250- 3hours Organizational Behaviour prereq.BAM101

SOC 135 - 3 hours Global Economic Issues
Co-requisite: EAP500 or EAC149 or EAC150

General Education- 3 hours
Also available in Part-time Studies\*\*

QNM 223 - 3 hours Business Statistics using Excel prereq.QNM106, SMS333 or

INB 355 - 3 hours Import / Export Procedures Equiv. EXM110 or IBS110 (Part-time

SMS310 - 3 hours Data Analysis Tools for Business

INB365 - 3 hours Transborder Procedures

EAC 594 - 3 hours Effective Business Writing Studiesprereq.EAC150

prereq.MRK108 and QNM223

International Business Law Equiv. IBS850 (Part-time Studies)

SIB 650 - 3 hours Export Marketing

BUS400- 3 hours Business Economics (Macroeconomics)

PMP 200- 3 hours Project Management Tools and Techniques

Co-op Professional Theory

General Education - 3 hours

SIB 530\* - 4 hours Intl. Procurement Systems

> SIB 555 - 3 hours International Negotiation & Relationship Management Equiv. MGS 522 prereq.SIB470

SIB 575 - 3 hours Finance Equiv. FIN401 (Part-time Studies)

SIB 540\* - 4 hours Intl. Production Systems

CPP 200 - 1 hour Co-op Professional Practice Co-op Students Only

prereq.SIB575

SIB 600 - 3 hours International Management

SIB 640\* - 2 hours International Distribution Systems prerea,SIB530

SIB 560 - 3 hours Entrepreneurship

PMP 201 - 3 hours Planning and Controlling the Baselines Prereq: PMP200

CAP 508 - 1 hour Career Planning

## \*SAP certificate subject (must pass all SAP tests & guizzes)

- \* Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).
- \*\* General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els).
- ◆ Students must maintain a GPA of 2.5 or better to remain in the 3 years diploma program. Students below this GPA will be redirected to BUI (2-year program)
- ♦ Prereg. for semester 5 is to have semester 1 to 4 completed.
- ◆ Students applying for co-op in semester 3 must have a minimum GPA of 3.0 and successful completion of all subjects to date.
- ◆ Students need a minimum of "B" average (3.0 GPA) to receive university transfer credits.
- ◆ Students taking CPP100 are exempted from CAP508.

Revised: November 2016