

Business - International Business (BUI - formerly IBU)

Location: Newnham

Jan 2017 Start & Onward

Level 1 <i>Fall, Winter, Summer</i>	Level 2 <i>Fall, Winter, Summer</i>	Level 3 <i>Fall, Winter, Summer</i>	Level 4 <i>Fall, Winter, Summer</i>
<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>ISC 100 - 2 hours <u>Introduction to Seneca Studies</u> <i>Equiv. PSY356</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>QNM 106 - 4 hours <u>Mathematics of Finance</u> <i>Also available in Part-time Studies</i> <i>Equiv. QNM103 plus QNM104*</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>BAM101 - 3 hours <u>Introduction to Business Administration</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>INB 220 - 3 hours <u>Intercultural Organizational Behaviour & Communication</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SMS333 - 3 hours <u>Computers and Applications</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> <p>EAC 150 - 3 hours <u>College English</u> <i>Also available in Part-time Studies</i></p> </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>ACC 106 - 3 hours <u>Accounting I</u> <i>Also available in Part-time Studies</i> <i>ACC106 or ACC120</i> <i>Equiv. ACC103 plus ACC104</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>MRK 108 - 3 hours <u>Introduction to Marketing</u> <i>Equiv. MRK106 (Part-time Studies)</i> <i>Co-requisite: EAP500 or EAC149 or EAC150</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SIB470 - 3 hours <u>International Effective Selling</u> prereq INB220</p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>OBR250- 3hours <u>Organizational Behaviour</u> prereq.BAM101</p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SOC 135 - 3 hours <u>Global Economics Issues</u> <i>Co-requisite: EAP500 or EAC149 or</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> <p>General Education - 3 hours <i>Also available in Part-time Studies**</i></p> </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>INB 345 - 3 hours <u>International Transportation</u> <i>Equiv. INB345 in Part-time Studies</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>QNM 223 - 3 hours <u>Business Statistics using Excel</u> <i>Also available in Part-time Studies</i> <i>Equiv. QNM222</i> prereq.QNM106, SMS333 or SMS202</p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>INB 355 - 3 hours <u>Import / Export Procedures</u> <i>Equiv. EXM110 or IBS110 (Part-time Studies)</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SMS310 - 3 hours <u>Data Analysis Tools for Business</u> prereq.SMS333</p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>INB 365 - 3 hours <u>Transborder Procedures</u> <i>Equiv. CTM107 (Part-time Studies)</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> <p>EAC 594 - 3 hours <u>Effective Business Writing</u> <i>Also available in Part-time Studies</i> prereq.EAC150***</p> </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SIB 460 - 3 hours <u>Trade Research / Market Analysis</u> <i>Equiv. EXM203 (Part-time Studies)</i> prereq.MRK108 and QNM223</p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SIB 520 - 3 hours <u>International Business Law</u> <i>Equiv. IBS850 (Part-time Studies)</i></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>SIB 650 - 3 hours <u>Export Marketing</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>BUS400- 3 hours <u>Business Economics (Macroeconomics)</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>CAP 400 - 1 hour <u>Career Planning</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> <p>PMP 200- 3 hours <u>Project Management Tools and Techniques</u></p> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> <p>General Education - 3 hours <i>Also available in Part-time Studies**</i></p> </div>

* Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).

** General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els).

*** Students who have successfully completed EAC394 are not required to also take EAC594.

◆ **Students must maintain a GPA of 1.8 or better to remain in the program.**

◆ Students must successfully complete EAC150 before they can enter the fourth semester.

Revised: November 2016