

## Tourism - Services Management - Global Tourism Business Specialization (GTB) Start Prior to Sept 2017

*Term 1 - 6 subjects*

*Term 2 - 6 subjects*

*Term 3 - 6 subjects*

*Term 4 - 6 subjects*

**Sept/Jan/May**

**Jan/May/Sept**

**Sept/Sept/Jan**

**Jan/Jan/May**

**EAC 150 - 3 hrs**  
College English

**MRK233 - 3 hrs**  
Services Marketing

**ECO332 - 3 hrs**  
Global Economic Impact  
of Tourism

**BUS433 - 3 hrs**  
Strategic Services  
Management

**HSP101 - 3 hrs**  
Service Leadership

**TAC300 - 3 hrs**  
Tourism Finance

**HTM330 - 3 hrs**  
Human Resource  
Management

**BUS434 - 3 hrs**  
Tourism Entrepreneurship

**TCS200 - 2 hrs**  
Computer Applications for  
Tourism

**TRV202 - 3 hrs**  
Leisure Tourism Services

**MRK335 - 3 hrs**  
Sales & Relationships  
Management

**MRK436 - 3 hrs**  
Marketing Attractions &  
Destinations  
*Pre-req. MRK335*

**TIS101 - 3 hrs**  
Tourism Applications

**TRV203 - 3 hrs**  
International Tourism  
Destinations

**TRV303 - 3 hrs**  
Tourism Research &  
Development

**TIS 200 - 3 hrs**  
Career  
Preparation/Placement

**TRV103 - 3 hrs**  
North American Tourism  
Destinations

**TRV204 - 3 hrs**  
Tourism Operations

**XXX XXX - 3 hrs**  
General Education  
Option

**TRV301 - 3 hrs**  
Legal Liability & Risk  
Management

**TRV106 - 4 hrs**  
Reality Tourism Career  
Planning

**XXX XXX - 3 hrs**  
General Education  
Option

**XXX XXX - 3 hrs**  
Professional Option

**XXX XXX - 3 hrs**  
General Education  
Option

**18 hours**

**18 hours**

**18 hours**

**18 hours**

**Professional Options: not all offered each term**

GCB400	Global Cruise Business (online)	MLT402	Mile Intensive Learning Experience - Western Hemisphere
HPL350	Meetings & Incentives	TEA300	Eco Adventure Tourism
HTM406	Sommelier: An Introduction	TIS400	International Career Prep/Placement
HTM408	Voluntourism & International Development	TSA200	Tourism Software Applications (Sabre) <i>Pre-req. TRV103</i>
MLT400	Mile Intensive Learning Experience	TSA300	Amadeus Reservation Specialist <i>Pre-req. TRV103</i>
MLT401	Mile Intensive Learning Experience - Eastern Hemisphere		

**Total hours: 72**

**Note: TIS200 is offered every term.**

**Note: Students can pathway into the HFC, HTM, TIS, TLM & TTO programs. Advisement required.**

**Date of Revision:** July 31, 2017

**Effective:** September 2017