Business - International Business -- Newnham Campus

Jan 2017 Start & Onward

ISC 100 - 2 hours
Introduction to Seneca Studies

Level 1

Fall, Winter, Summer

Equiv. PSY356

QNM 106 - 4 hours

Mathematics of Finance
Also available in Part-time Studies
Equiv. QNM103 plus QNM104*

BAM 101 - 3 hours
Introduction to Business
Administration
Also available in Part-time Studies
Equiv. BAM107 plus BAM108
Co-requisite: EAP500 or EAC149 or EAC150

INB 220 - 3 hours
Intercultural Organizational
Behaviour & Communication

SMS 333 - 3 hours Computers Applications

EAC 150 - 3 hours
College English
Also available in Part-time Studies

Level 2 Fall, Winter, Summer

ACC 106 - 3 hours

Accounting I

Equiv. ACC120 (Part-time Studies)

Equiv. ACC103 plus ACC104

MRK 108 - 3 hours Introduction to Marketing Equiv. MRK106 (Part-time Studies) Co-requisite: EAP500 or EAC149 or EAC150

SIB 470 - 3 hours International Effective Selling prereq INB220

OBR 250- 3hours Organizational Behaviour prereq.BAM101

SOC 135 - 3 hours Global Economics Issues Co-requisite: EAP500 or EAC149 or EAC150

General Education - 3 hours
Also available in Part-time Studies**

INB 345 - 3 hours

Fall, Winter, Summer

Level 3

International Transportation
Also available in Part-time Studies

QNM 223 - 3 hours Business Statistics using Excel Equiv. QNM222 prereq.QNM106, SMS333 or SMS202

INB 355 - 3 hours Import / Export Procedures Equiv. EXM110 (Part-time Studies)

SMS 310 - 3 hours Data Analysis Tools for Business prereq.SMS333

INB 365 - 3 hours
Transborder Procedures
Equiv. CTM107 (Part-time Studies)

EAC 594 - 3 hours Business Communication for the Digital workplace Equiv. EAC894 (Part-time Studies) prereq.EAC150 SIB 460 - 3 hours

Level 4

<u>Trade Research / Market Analysis</u> *Equiv. EXM203/IBS630 (Part-time Studies) prereq.MRK108 and QNM223*

Fall, Winter, Summer

SIB 520 - 3 hours International Business Law Equiv. IBS850 (Part-time Studies)

SIB 650 - 3 hours Export Marketing Equiv: IBS805 (Part-time Studies)

BUS 400- 3 hours Business Economics (Macroeconomics)

CAP 400 - 1 hour Career Planning

PMP 200- 3 hours
Project Management Tools and
Techniques

General Education - 3 hoursAlso available in Part-time Studies**

Revised: November 2017

^{*} Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).

^{**} General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els).

[◆] Students must maintain a GPA of 1.8 or better to remain in the program.

[♦] Students must successfully complete EAC150 before they can enter the fourth semester.