

Tourism - Services Management - Global Tourism Business Specialization (GTB)

Term 1 - 6 subjects

Term 2 - 6 subjects

Term 3 - 7 subjects

Term 4 - 6 subjects

Sept/Jan/May

Jan/May/Sept

Sept/Sept/Jan

Jan/Jan/May

COM101 - 3 hrs
Communicating Across Contexts

MRK233 - 3 hrs
Services Marketing

ECO332 - 3 hrs
Global Economic Impact of Tourism

BUS433 - 3 hrs
Strategic Services Management

HSP101 - 3 hrs
Service Leadership

TAC300 - 3 hrs
Tourism Finance

HTM330 - 3 hrs
Human Resource Management

BUS434 - 3 hrs
Tourism Entrepreneurship

TCS200 - 2 hrs
Computer Applications for Tourism

TRV202 - 3 hrs
Leisure Tourism Services

MRK335 - 3 hrs
Sales & Relationships Management

MRK436 - 3 hrs
Marketing Attractions & Destinations
Pre-req. MRK335

TIS101 - 3 hrs
Tourism Applications

TRV203 - 3 hrs
International Tourism Destinations

TRV299 - 2 hrs
Career Readiness

TIS 200 - 3 hrs
Career Preparation/Placement
Pre-req. TRV299

TRV103 - 3 hrs
North American Tourism Destinations

TRV204 - 3 hrs
Tourism Operations

TRV303 - 3 hrs
Tourism Research & Development

TRV301 - 3 hrs
Legal Liability & Risk Management

TRV106 - 3 hrs
Reality Tourism

XXX XXX - 3 hrs
General Education Option

XXX XXX - 3 hrs
General Education Option

XXX XXX - 3 hrs
General Education Option

17 hours

18 hours

20 hours

18 hours

Professional Options: not all offered each term

GCB400 Global Cruise Business (online)
HPL350 Meetings & Incentives
MLT400 Mile Intensive Learning Experience
MLT401 Mile Intensive Learning Experience - Eastern Hemisphere

MLT402 Mile Intensive Learning Experience - Western Hemisphere
TEA300 Eco Adventure Tourism
TSA200 Tourism Software Applications *Pre-req. TSA300*
TSA300 Amadeus Reservation Specialist *Pre-req. TRV103*

Total hours: 72

Note: TIS200 is offered every term.

Note: Co-op option may be available. Advisement required. Minimum 2.5 GPA required.

Note: Students can pathway into the HFC, HTM, TIS, & TTO programs. Advisement required.

Date of Revision: July 19, 2018

Effective: September 2017