

BUSINESS ADMINISTRATION ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT (BAS) 3-year Advanced Diploma Program, Newnham

Applicable for students who started the program in Winter 2017 and Summer 2018

Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Winter, Summer, Fall	Winter, Summer, Fall	Winter, Summer, Fall	Winter, Summer, Fall	Fall (only)	Winter (only)
<p>QNM 106 - 4 hrs. Mathematics of Finance <i>Based on Skills Assessment (you may qualify for MTH158, QNM103, or QNM106) *</i></p>	<p>SMS 202 - 3 hrs. Microcomputer Business Applications (MS Excel)</p>	<p>OPM 400 - 3 hrs. Production & Operations Management <i>Prereq. QNM106 & SMS202</i></p>	<p>CRM 400 - 3 hrs. Sales and Technology <i>Prereq. MRK108</i></p>	<p>FIS 403 - 3 hrs. Financial Management <i>Prereq. ACC212</i></p>	<p>EBM 530 - 3 hrs. Planning a New Business Venture</p>
<p>BAM 101 - 3 hrs. Introduction to Business Administration <i>Coreq. EAC149 or EAP500 or EAC150 **</i></p>	<p>MRK 108 - 3 hrs. Intro to Marketing <i>Coreq. EAC149 or EAP500 or EAC150 **</i></p>	<p>SMS 310 - 3 hrs. Data Analysis Tools for Business <i>Prereq. SMS202</i></p>	<p>ACC 212 - 3 hrs. Financial Analysis <i>Prereq. ACC106</i></p>	<p>EBM 540 - 3 hrs. Business Modelling</p>	<p>EBM 630 - 3 hrs. Taxation for Entrepreneurs</p>
<p>PPS 100 - 3 hrs. Professional Presentation Skills</p>	<p>ACC 106 - 3 hrs. Accounting</p>	<p>HRA 701 - 3 hrs. Human Resources</p>	<p>MGS 350 - 3 hrs. Management Studies: Canadian Business Law <i>Coreq. EAC149 or EAP500 or EAC150</i></p>	<p>EBM 570 - 3 hrs. Business Launch</p>	<p>EBM 660 - 3 hrs. Venture Practicum</p>
<p>ISC 100 - 2 hrs. Intro. to Seneca Studies</p>	<p>MAN 200 - 3 hrs. Innovation and Entrepreneurship</p>	<p>CSS 300 - 3 hrs. Customer Service Solutions <i>Prereq. MRK108</i></p>	<p>BUS 400 - 3 hrs. Business Economics (Macroeconomics)</p>	<p>MGS 521 - 3 hrs. Business Ethics and Values</p>	<p>EBM 670 - 3 hrs. Business Growth</p>
<p>EAC 150/COM101 - 3 hrs. College English <i>Based on Skills Assessment (you may qualify for EAP300, EAC149/EAP500, or EAC150)</i></p>	<p>OBR 250 - 3 hrs. Organizational Behaviour <i>Prereq. BAM101</i></p>	<p>EAC 594 - 3 hrs. Business Communication for the Digital Workplace <i>Prereq. EAC150</i></p>	<p>MAN 400 - 3 hrs. Intro. to Project Management</p>	<p>MGS 524 - 3 hrs. Effective Leadership</p>	<p>EBM 680 - 3 hrs. Business Software Solutions</p>
	<p>XXX xxx - 3 hrs. General Education Course ***</p>	<p>XXX xxx - 3 hrs. General Education Course ***</p>	<p>CAP 500 - 1 hrs. Career Planning</p>		
			<p>XXX xxx - 3 hrs. General Education Course ***</p>		

Prereq. = Pre-requisite Course(s); Coreq. = Co-requisite Course(s)

BAS students must maintain a Program GPA of 2.0 or better.

- * Students with a Skills Assessment score indicating they require QNM103 in Level 1 should take QNM104 in Level 2 (QNM103 + QNM104 = QNM106).
- ** Students with a Skills Assessment score indicating they require EAP300 cannot take BAM101 or MRK108 until they pass EAP300.
- *** General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els); ECN550 and ECN502 are not considered General Education courses in this program.