

BUSINESS (BBS) 2-year Diploma Program, Newnham

Applicable for students who start the program in Fall 2018 and onward

Level 1 Winter, Summer, Fall	Level 2 Winter, Summer, Fall	Level 3 Winter, Summer, Fall	Level 4 Winter, Summer, Fall
--	--	--	--

MBF100 - 4 hrs. OR MBF101 - 3 hrs.
Mathematics for Business and Finance
*Based on Skills assessment (you may qualify for MTH158) **

BAM 101 - 3 hrs.
Introduction to Business Administration
*Coreq. EAC149 or EAP500 or COM101 ***

PPS 100 - 3 hrs.
Professional Presentation Skills

ISC 100 - 2 hrs.
Intro. to Seneca Studies

COM101 - 3 hrs.
Communicating Across Contexts
Based on Skills Assessment (you may qualify for EAP300,

SMS 202 - 3 hrs.
Microcomputer Business Applications (MS Excel)

MRK 108 - 3 hrs.
Introduction to Marketing
*Coreq. EAC149 or EAP500 or COM101 ***

ACC 106 - 3 hrs.
Accounting

MAN 200 - 3 hrs.
Innovation and Entrepreneurship

OBR 250 - 3 hrs.
Organizational Behaviour
Prereq. BAM101

XXX xxx - 3 hrs.
General Education Course ***

OPM 400 - 3 hrs.
Production & Operations Management
Prereq. SMS202 & MBF100 or MBF101

SMS 310 - 3 hrs.
Data Analysis Tools for Business
Prereq. SMS202

HRA 701 - 3 hrs.
Human Resources

CSS 300 - 3 hrs.
Customer Service Solutions
Prereq. MRK108

EAC 594 - 3 hrs.
Business Communication for the Digital Workplace
Prereq. COM101

XXX xxx - 3 hrs.
General Education Course ***

CRM 400 - 3 hrs.
Sales and Technology
Prereq. MRK108

ACC 212 - 3 hrs.
Financial Analysis
Prereq. ACC106

MGS 350 - 3 hrs.
Management Studies: Canadian Business Law
Coreq. EAC149 or EAP500

BUS 400 - 3 hrs.
Business Economics (Macroeconomics)

MAN 400 - 3 hrs.
Intro. to Project Management

CAP 500 - 1 hrs.
Career Planning

XXX xxx - 3 hrs.
General Education Course ***

Prereq. = Pre-requisite Course(s); Coreq. = Co-requisite Course(s)

BBS students must maintain a Program GPA of 1.8 or better.

- * Students with a Skills Assessment score indicating they require MTH158 in Level 1 should take MBF100 in Level 2
- ** Students with a Skills Assessment score indicating they require EAP300 cannot take BAM101 or MRK108 until they pass EAP300.
- *** General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els); ECN550 and ECN502 are not acceptable General Education courses for this program.