

Global Hospitality Management Graduate Certificate

GSL-Global Service Leadership

GSL Term 1 - 7 subjects

GBD110 - 3 hrs
Services Marketing

GBD120 - 3 hrs
Service Leadership
Strategy

GBD130 - 4 hrs
Global Business
Communications, Ethics &
CSR

GBD160 - 3 hrs
Integrated
Project/Fieldwork I

GBD205 - 3 hrs
Data Analytics and
Finance

MKM915 - 3 hrs
Digital Marketing

OPR725 - 3 hrs
Project Management

22 hours

GSL Term 2 - 7 subjects

GBD250 - 3 hrs
Integrated Project II

GSL200 - 3 hrs
Strategic Service
Planning

GSL225 - 3 hrs
Leadership in Change
Management

GSL250 - 3 hrs
Evaluating and
Measuring
Service Strategies

GSL275 - 3 hrs
Leadership in a Global
Context

GSL300 - 3 hrs
Leading Effective
Teams

MGM721 - 3 hrs
Seminar in Decision
Theory

WTP100
Work Term Preparation
(Optional)

22 hours

Optional - WIL

14 weeks

or

GSL350
Optional Work Term
or Field Placement

Total hours: 44/44 hours

Note: Work Term option is available. Advisement required. Minimum 2.0 GPA required.

Effective: January 2019