

BUSINESS ADMINISTRATION ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT (BAS) 3-year Advanced Diploma Program, Newnham

Applicable for students who started the program in Fall 2018 & Onward

Level 1 Winter, Summer, Fall	Level 2 Winter, Summer, Fall	Level 3 Winter, Summer, Fall	Level 4 Winter, Summer, Fall	Level 5 Fall (only)	Level 6 Winter (only)
<p>MBF 101 - 3 hrs. Mathematics of Business & Finance <i>or</i> MBF 100 - 4 hrs. <i>or</i> MTH 158 - 3 hrs. *</p> <p>BAM 101 - 3 hrs. Introduction to Business Administration <i>Coreq. EAC149 or EAP500 or COM101 **</i></p> <p>PPS 100 - 3 hrs. Professional Presentation Skills</p> <p>ISC 100 - 2 hrs. Intro. to Seneca Studies</p> <p>COM 101 - 3 hrs. Communicating across Contexts <i>or</i> EAC149 - 4 hrs. <i>or</i> EAP500 - 4 hrs. <i>or</i> EAP300 - 5 hrs. *</p>	<p>SMS 202 - 3 hrs. Microcomputer Business Applications (MS Excel)</p> <p>MRK 108 - 3 hrs. Intro to Marketing <i>Coreq. EAC149 or EAP500 or COM101 **</i></p> <p>ACC 106 - 3 hrs. Accounting</p> <p>MAN 200 - 3 hrs. Innovation and Entrepreneurship</p> <p>OBR 250 - 3 hrs. Organizational Behaviour <i>Prereq. BAM101</i></p> <p>XXX xxx - 3 hrs. General Education Course ***</p>	<p>OPM 400 - 3 hrs. Production & Operations Management <i>Prereq. MBF100/101 & SMS202</i></p> <p>SMS 310 - 3 hrs. Data Analysis Tools for Business <i>Prereq. SMS202</i></p> <p>HRA 701 - 3 hrs. Human Resources</p> <p>CSS 300 - 3 hrs. Customer Service Solutions <i>Prereq. MRK108</i></p> <p>EAC 594 - 3 hrs. Business Communication for the Digital Workplace <i>Prereq. COM101</i></p> <p>XXX xxx - 3 hrs. General Education Course ***</p>	<p>CRM 400 - 3 hrs. Sales and Technology <i>Prereq. MRK108</i></p> <p>ACC 212 - 3 hrs. Financial Analysis <i>Prereq. ACC106</i></p> <p>MGS 350 - 3 hrs. Management Studies: Canadian Business Law</p> <p>BUS 400 - 3 hrs. Business Economics (Macroeconomics)</p> <p>MAN 400 - 3 hrs. Intro. to Project Management</p> <p>CAP 500 - 1 hrs. Career Planning</p> <p>XXX xxx - 3 hrs. General Education Course ***</p>	<p>FIS 403 - 3 hrs. Financial Management <i>Prereq. ACC212</i></p> <p>EBM 540 - 3 hrs. Business Modelling</p> <p>EBM 570 - 3 hrs. Business Launch</p> <p>MGS 521 - 3 hrs. Business Ethics and Values</p> <p>MGS 524 - 3 hrs. Effective Leadership</p>	<p>EBM 530 - 3 hrs. Planning a New Business Venture</p> <p>EBM 630 - 3 hrs. Taxation for Entrepreneurs</p> <p>EBM 660 - 3 hrs. Venture Practicum</p> <p>EBM 670 - 3 hrs. Business Growth</p> <p>EBM 680 - 3 hrs. Business Software Solutions</p>

Prereq. = Pre-requisite Course(s); Coreq. = Co-requisite Course(s)

BAS students must maintain a Program GPA of 2.0 or better.

* Based on Skills Assessment score.

Math Sequence: MTH158 > MBF100

English Sequence: EAP300 > EAP500 > COM101; EAP500 > COM101; EAC149 > COM101

** Students with a Skills Assessment score indicating they require EAP300 cannot take BAM101 or MRK108 until they pass EAP300.

*** General Education courses must be from both content areas - Arts & Humanities and Sciences & Social Sciences (www.senecacollege.ca/school/els); ECN550 and ECN502 are not considered General Education courses in this program.