

Business - International Business -- Newnham Campus

September 2018 Start & Onward

Level 1 <i>Fall, Winter, Summer</i>	Level 2 <i>Fall, Winter, Summer</i>	Level 3 <i>Fall, Winter, Summer</i>	Level 4 <i>Fall, Winter, Summer</i>
<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> ISC 100 - 2 hours <u>Introduction to Seneca Studies</u> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MBF101 - 3 hours or MBF100 - 4 hours <u>Mathematics of Business & Finance</u> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> BAM 101 - 3 hours <u>Introduction to Business Administration</u> <i>Also available in Part-time Studies</i> <i>Equiv. BAM107 plus BAM108</i> <i>Co-requisite: EAP500 or EAC149 or EAC150</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> INB 220 - 3 hours <u>Intercultural Organizational Behaviour & Communication</u> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SMS 333 - 3 hours <u>Computers Applications</u> <i>Equiv. SMS210 (Part-time Studies)</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> COM 101 - 3 hours <u>Communicating across Contexts</u> <i>Also available in Part-time Studies</i> </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> ACC 106 - 3 hours <u>Accounting I</u> <i>Equiv. ACC120 (Part-time Studies)</i> <i>Equiv. ACC103 plus ACC104</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> MRK 108 - 3 hours <u>Introduction to Marketing</u> <i>Equiv. MRK106 (Part-time Studies)</i> <i>Co-requisite: EAP500 or EAC149 or COM101</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SIB 470 - 3 hours <u>International Effective Selling</u> prereq. INB220 </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> OBR 250- 3hours <u>Organizational Behaviour</u> prereq.BAM101 <i>Equiv. HRM742 (Part-time Studies)</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SOC 135 - 3 hours <u>Global Economics Issues</u> <i>Co-requisite: EAP500 or EAC149 or COM101</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> General Education - 3 hours <i>Also available in Part-time Studies*</i> </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> INB 345 - 3 hours <u>International Transportation</u> <i>Also available in Part-time Studies</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> QNM 223 - 3 hours <u>Business Statistics using Excel</u> <i>Equiv. QNM222</i> prereq.QNM106, SMS333 or SMS202 </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> INB 355 - 3 hours <u>Import / Export Procedures</u> <i>Equiv. IBS110 (Part-time Studies)</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SMS 310 - 3 hours <u>Data Analysis Tools for Business</u> prereq.SMS333 </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> INB 365 - 3 hours <u>Transborder Procedures</u> <i>Equiv. CTM107 (Part-time Studies)</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> EAC 594 - 3 hours <u>Business Communication for the Digital workplace</u> <i>Equiv. EAC894 (Part-time Studies)</i> prereq. COM101 </div>	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SIB 460 - 3 hours <u>Trade Research / Market Analysis</u> <i>Equiv. IBS630 (Part-time Studies)</i> prereq.MRK108 </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SIB 520 - 3 hours <u>International Business Law</u> <i>Equiv. IBS850 (Part-time Studies)</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> SIB 650 - 3 hours <u>Export Marketing</u> <i>Equiv. IBS805 (Part-time Studies)</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> BUS 400- 3 hours <u>Business Economics (Macroeconomics)</u> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> CAP 400 - 1 hour <u>Career Planning</u> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px; margin-bottom: 10px;"> PMP 200- 3 hours <u>Project Management Tools and Techniques</u> <i>Also available in Part-time Studies</i> </div> <div style="border: 1px solid black; border-radius: 10px; padding: 5px;"> General Education - 3 hours <i>Also available in Part-time Studies*</i> </div>

* General Education courses must be from at least two different content areas (check website: www.senecacollege.ca/school/els).

*Students must choose two general education options in addition to SOC135, and should not take ECN550/ECN501/ECN502 as general education options.

- ◆ **Students must maintain a GPA of 2.0 or better to remain in the program.**
- ◆ Students must successfully complete COM101 before they can enter the fourth semester.
- ◆ **Students will be eligible to graduate if they have achieved a minimum graduating GPA of 2.0.**
- ◆ **Students may attempt a course three times at their own cost (full fee)**

Revised: April 2019